## The Kalanivasthi named winners of the annual Wedding Awards 2024, and has been crowned as one of the best wedding professionals in India

WeddingWire.in, a leading wedding planning platform and part of The Knot Worldwide Inc., has announced the winners of the third annual WeddingWire India Wedding Awards. More than 73,000 wedding vendors registered on the site have all been in the running to win this acclaimed industry title.

The Kalanivasthi is one of the WeddingWire India Wedding Awards 2024 winners in the Venues, category, making them one of the most recommended professionals by newlyweds on WeddingWire.in.

These awards are based on reviews left by married couples in the past year.

The Kalanivasthi received a total of 28 reviews on their online storefront on WeddingWire.in and a rating of 5.0 out of 5 determined by the couples who planned their weddings with them.

As of today, you can view the award on their WeddingWire listing, which recognises them as winners of the WeddingWire India Wedding Awards 2024. This badge of honour will serve as a marker of quality to the thousands of couples who use WeddingWire India to book their wedding vendors.

Winning a WeddingWire India Wedding Award is not only a great accolade for any business, it also demonstrates the excellent service the vendor offers to their couples. In the words of José Melo, Vice President of Sales EMEA, LATAM & India "Wedding vendors have been through a lot in the past five years, and 2023 was a chance for many to feel that normal service has finally resumed."

"Weddings always require a huge amount of work, attention to detail and dedication, and our winners have delivered that and more to their couples. We're proud at Wedding Wire India to celebrate vendors who go above and beyond, and are helping to make wedding days across the world be unforgettable and special to those who attend."

This year, with the continued appetite for personalised, unique weddings, these awards were based on nearly 90,000 couple reviews on WeddingWire India.

With over 73,000 wedding businesses listed in the WeddingWire India directory, the quality of service and level of customer satisfaction delivered by the winners cannot be underestimated. This is why the WeddingWire India Wedding Awards is based entirely on reviews from real couples, who enlisted these professionals to help plan their weddings.

This is precisely why "This award has become an industry reference and a guarantee for couples planning their wedding every year - nearlyweds recognise that a WeddingWire India Wedding Award means that these vendors were truly valued by their previous clients" Melo says.

PRESS RELEASE

The Wedding Awards honors professionals from multiple categories that include the following: Wedding Venues,

Photographers, Videography, Hair & Makeup, Caterers, Decorators, Mehandi Artist, Wedding Entertainment, Wedding Planners, Bridal Lehenga & Jewellery, Sherwani, Honeymoons & more that can be found in the

complete list of winners here: https://www.weddingwire.in/wedding-awards

About WeddingWire.in

WeddingWire India, launched in mid-2017, is a wedding technology platform in India connecting engaged

couples with local wedding professionals. It is a subsidiary of The Knot Worldwide, which operates a suite of

lifestyle brands in 16 countries across North America, Europe, Latin America, and Asia. The virtual marketplace is a destination for wedding planning requirements, with a robust vendor directory covering over 70,000 vendors

across categories such as venues, photography, hair and makeup, catering, music, etc. It is dedicated to building

innovative tools and resources and is present across apps, websites, and the mobile web to simplify and inspire

the wedding planning process that is unique to its customers. From vendor management, checklists, website

creation, budget allocation, guest list creation, community ideas, and inspiration, millions of couples search,

compare, and connect with required wedding services from WeddingWire India's vast directory of vendors.

The Knot Worldwide inspires, informs, and celebrates people as they navigate and enjoy life's biggest moments

through The Knot and its subsidiaries- WeddingWire, Bodas.net, Hitched.co.uk, WeddingWire.in,

WeddingWire.ca, Matrimonio.com, Mariages.net, and other brands. The company has US offices in New York, New York; Washington, DC; Norwalk, Connecticut; Austin, Texas; Omaha, Nebraska; and Portland, Oregon; and

international offices in Barcelona, Spain; Galway, Ireland; Guangzhou, China; Gurgaon, India; and London,

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